

Pj's, singlets
socks &
jocks

make for

warm &
happy
kids & tots!

Thank you
for supporting
our campaign!

1st April - 3rd May 2019



Big Group Hug is a solely volunteer run organisation based in Bundoora that was founded in 2014 to support families experiencing hardship in the community by providing donated goods to help them care for their young children, aged newborn to twelve years old.

Requests for specific items are made through case workers, maternal and child health nurses or other professionals in the community. We aim to help anyone who is struggling to provide the basic necessities for their children, for example: nappies, clothes, nursery furniture, prams, car seats. We pride ourselves on our responsive nature, ensuring that we do everything we can to meet the needs of vulnerable families.

We are able to offer this support because we have a truly caring community of supporters who donate their new or pre-loved items. We are amazed by the community response to our call outs for donations and see our role as mobilising the community to meet the needs of families who need a helping hand.

There are 1.1 million Australian children and young people living in poverty. That's one in every four children in Australia.

By the time they are 15 disadvantaged students are already two to three years behind in key learning areas.

Of those children from Australia's most disadvantaged communities, 1 in 3 start school already behind in key learning areas.

About the campaign: Big Group Hug wants to make sure all our kids are warm this winter by including new Pyjama's, singlets socks and underwear in all donated packs of clothing.

The '**Pj's, singlets, socks & jocks make for warm & happy kids & tots**' campaign asks families to provide **new** Pj's, singlets, socks and underwear for children aged 2 to 16 years old. These items will be distributed to families within our community as requested.

What can do you do? Feature the promotional posters within your premises, share the flyers via your newsletter & website or App, and place a collection box or tub in a safe area for donations to be dropped off to you between **Monday 1st April - Friday 3rd May**



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